

Kidney Recipient



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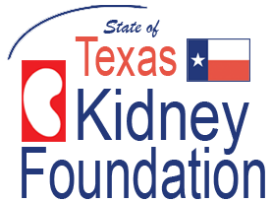
Living Donor



Liver Recipient



Kidney Recipient

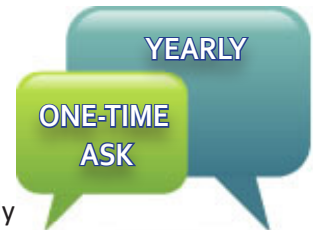


Our programs would not be possible without our Annual Sponsors!

ANNUAL SPONSORSHIP PROGRAM

The Texas Kidney Foundation (TKF) offers businesses and individuals a unique opportunity to support the Texas Kidney Foundation through our **Annual Support Program**.

As an Annual Supporter, you will help fund programs and services for a calendar year. The donation is budget-friendly as it can be paid in a lump sum or in monthly, quarterly or semi-annual payments.



In addition, Annual Supporters will be given the opportunity to attend various programs and events as guests of TKF in appreciation of the donation. These events include the Texas Kidney Bowl, Spring Symposium, Annual Meeting, Missions Game and Strides for Life Run/Walk. The number of tickets are dependent on the donation level amount.

The primary benefits of becoming an Annual Supporter include:

One time ask. Rather than solicit individually for events and programs throughout the year, the TKF will prepare a sponsorship package once each year and submit to the Annual Supporter for approval.

Opportunity for Multiple Brand Impressions. The Annual Supporters have the opportunity for exposure at multiple events and through workshops, programs and printed materials distributed by the TKF. A reciprocal link on the Texas Kidney Foundation's website will be established.

Enhanced Planning Ability. The Annual Supporter will know prior to the start of each fiscal year exactly how much of a commitment will be made to support the work of the TKF.

Funding Programs rather than Events. With the increased scrutiny over the use of corporate funds to support non-profit organizations, this proposal allows the Annual Sponsor to directly fund the programs and services of the TKF rather than report event sponsorships. The Annual Supporters will be identified at all events/programs of the TKF as an Annual Supporter of TKF Programs and Services.

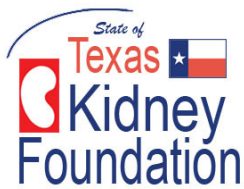
Annual sponsors enable us to continue our educational programs and initiatives. The State of Texas Kidney Foundation is a registered 501(c)(3) non-profit organization and all contributions are tax-deductible.

The Mission

The Mission of the State of Texas Kidney Foundation is to improve the health and well being of people at risk or affected by kidney disease, through education, prevention and support and by increasing organ donation and transplantation.

Annual Sponsorship Program

\$10,000 \$8,000 \$5,000 \$3,000



Recognition & Thank You / All Year / Approximately 4,000 E-Newsletters sent each month					
	Invitation to Annual Meeting	•	•	•	•
	Company Thank you on Facebook (throughout the year)	12 Times	10 Times	6 Times	2 Times
	Company Thank you on Twitter (throughout the year)	12 Times	10 Times	6 Times	2 Times
	Logo Featured on Home Page TKF Website as a sponsor	•	•	•	•
	Featured in E-Newsletter as an organization sponsor	•	•		
	Appreciation Plaque Presented at Annual Meeting	•	•		
Spring Symposium / April 26-27, 2018 / Approximately 400 medical professionals attend					
Spring Symposium	Info Packed in Symposium Conference Bags	•	•	•	•
	Complimentary Symposium Registrations	5	4	2	1
	Exhibit Table	Prime Spot	Choice Spot	Special Spot	•
	Ad in Spring Symposium Program	Full Page	1/2 Page	1/4 Page	
	Logo featured on Spring Symposium website	Largest	Large	Medium	Small
	Logo featured on Spring Symposium Banner	Largest	Large	Medium	Small
	Logo Projected on screen between Presentations	•	•		
Strides For Life Family Fest & Walk / October 14, 2017 / Approximately 1,400 attend					
Strides for Life Family Fest & Walk	Exhibit Table	•	•	•	•
	Info Packed in Walk Bag	•	•	•	•
	Logo featured as sponsor on shirts	•	•	•	
	Logo featured as sponsor on website	Largest	Large	Medium	Small
	Logo on Walk Route Sign	•	•		
Patient Symposium / September 7, 2017 / Approximately 200 attend					
Patient Symposium	Exhibit Table	Prime Spot	Choice Spot	Special Spot	•
	Info Packed in Symposium Conference Bags	•	•	•	•
	Ad in Patient Symposium Program	Full Page	1/2 Page	1/4 Page	
	Logo Projected on screen between Presentations	•	•		
Texas Kidney Check / Various Dates / Location of Your Choice					
Texas Kidney Check	Logo featured on website as a program supporter	•	•		
	Featured Sponsor at Location of Your Choice	2	1		

Customized sponsorships are also available. Please contact TKF for more details:

210-739-9778

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txkidney.org