



2018 Annual Renal Sponsorship

| | Platinum | Gold | Silver | Bronze |
|--|------------|-------------|--------------|---------------|
| | \$10,000 | \$8,000 | \$5,000 | \$3,000 |
| Recognition & Thank You / All Year / Approximately 4,000 E-newsletter sent each month | | | | |
| Featured in E-Newsletter as a sponsor | * | * | | |
| Appreciation Plaque Presented at Annual Meeting | * | * | | |
| Invitation to Annual Meeting | * | * | * | * |
| Logo Featured on Home Page of TKF Website as our sponsor | * | * | * | * |
| Company Thank You on our social media platforms | 12 Times | 10 Times | 6 Times | 2 Times |
| Spring Symposium / April 25 - 26, 2019 / Approximately 400 medical professionals attend | | | | |
| Logo Projected on screen between presentations | * | * | | |
| Ad in Spring Symposium Program | Full Page | 3/4 Page | 1/2 Page | 1/4 Page |
| Logo featured on Spring Symposium Website | Largest | Large | Medium | Small |
| Logo featured on Spring Symposium Banner | Largest | Large | Medium | Small |
| Exhibit Table at Event | Prime Spot | Choice Spot | Special Spot | Assigned Spot |
| Company flyers packed into Symposium Conference Bags | * | * | * | * |
| Complimentary Symposium Registration | 6 | 4 | 3 | 2 |
| Family Fest & Walk / November 3, 2018 / Approximately 1,400 attend | | | | |
| Logo on Walk Route Sign | * | * | | |
| Logo featured as sponsor on shirts | * | * | * | |
| Exhibit Table | * | * | * | * |
| Company flyers packed into Symposium Conference Bags | * | * | * | * |
| Logo featured as sponsor on website | Largest | Large | Medium | Small |
| Patient Symposium / September 6, 2018 / Approximately 200 attended | | | | |
| Logo Projected on screen between presentations | * | * | | |
| Ad in Patient Symposium Program | Full Page | 3/4 Page | 1/2 Page | 1/4 Page |
| Company flyers packed into Symposium Conference Bags | * | * | * | * |
| Exhibit Table at Event | Prime Spot | Choice Spot | Special Spot | Assigned Spot |
| Complimentary Symposium Registration | 6 | 4 | 3 | 2 |
| Texas Kidney Check/ Various Dates / Location of Your Choice | | | | |
| Featured on website as supporter of the Texas Kidney Check Program | * | * | | |
| Featured Sponsor at Location of your Choice | 2 | 1 | | |

Customized Sponsorship are also available. Please contact TKF for more details:

210-396-8440

tjones-smith@txkidnev.org

txkidnev.org

Texas Kidney Foundation
Early Detection. Education. Support.


BlueCross BlueShield
of Texas

A Division of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association